



HOOVESynergy.com

Unity Community Affiliates Revenue Events

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Mission Statement

A global network of proactive people, who understand that we are largely dependent on each other. By fostering community and creating synergy, we combine all the efforts of many, to focus attention on various causes.

Communicating courteously, meeting online and/or in person, learning how to improve ourselves, and the world around us. Creating a repository of resources, and offering/finding meaningful employment. A job for life.

Working local, thinking global, the mission is to generate residual revenue. Teaching to fish, rather than donate, we believe that charity begins at the cash register. Learn how to earn extra money, while helping worthy causes.

The Participants

Our users consist of scholars, students, employment seekers, those who are employed, but always broke. Single and stay-at-home parents, business owners, managers, administrators, retrenched and retired folks. All of the above can easily be successful super affiliates. Helping to generate residual revenue for themselves, while caring for the world around us. No matter where in the world, nor what you do for a living, ANYONE can participate.



Our Philosophy

In a world increasingly unscrupulous, unethical and disrespectful, we offer a refreshing alternative. Consisting of a courteous global community, social networking, academy, directory, local maps, jobsboard, events, and niche marketplace. All with no MLM, no hype, no donations and no advertising. We carve innovative paths through the InterWeb jungle. Providing better ways for our discerning participants, to prosper harmoniously, together.



Business Model

The core of this initiative is revenue sharing. More commonly known as affiliate marketing. Essentially pay-for-performance, whereby merchants compensate affiliates for referring sales. Affiliate programs are technology platforms to track and manage referrals. **We sell memberships & services.** *Affiliates earn residual commissions on successful sales.* There is only ONE tier in our affiliate program. No sale, no referral. **There are no multiple levels.**



Tools & Resources

In return for a monthly membership fee, our users have access to private community forums, virtual and local social networking. A distance learning academy, directory listings/landing pages and job search/placement board. We facilitate and catalogue events, with centralized calendar. Shop a niche marketplace with regular deals, discounts, digital downloads and courses. The repository continually grows, month after month. All these tools and resources can be used for personal gain, and/or to promote this initiative.



Further Information

Intended Audience

The Key Components

Membership Benefits

Your Opportunity

Business Pack

Partner 50/50

Affiliate Marketing Explained



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